

## BENEFITS OF INTERNSHIPS TO STUDENTS

- Students that complete an internship earn about 15% more on average than those that did not.
- ✓ • According to NACE, 44% of new hires came from employers' internship programs.
- ✓ • Only 30% of graduating seniors have job offers whereas this number rises to 58% for students who have completed internships.

Source: <http://academics.pnw.edu/business/internships/>

## BENEFITS OF INTERNSHIPS TO EMPLOYERS

- ✓ • 35% of employers fulltime, entry-level hires come from internships
- "Try Out" candidates, avoids pitfall of training a new hire, only to find they're not a good fit
- Give back to the community
- Take advantage of short term support

Source: <http://www.internships.com/employer/resources/setup/benefits>

For more information  
or to apply for  
an internship, contact:

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Columbus REALTORS®

**COMMERCIAL  
REAL ESTATE**

**INTERNSHIP PROGRAM**



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**The Commercial Real Estate Internship Program was established to introduce local college students to the various careers that exist in commercial real estate.**

The program also provides temporary assistance to Member commercial brokerages or appraisal firms in the areas of marketing, research, information technology and more.

College credit can be earned for the experience based on the internship program designed for the individual student.

This program is intended to help provide opportunity for tomorrow's active members and leaders in Commercial real estate.

### **Specialized Areas of Study**

Research and Development  
Marketing  
Social Media  
Information Technology

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### **Commercial Career Choices**

Property Management  
Industrial  
Site Development  
Office / Retail  
Investment Real Estate  
Additional career choices available

### **Student Requirements**

- Business Discipline or Economics Major
- Open to academic credit
- Meets minimum standards of college

### **Sponsor Requirements**

- Active commercial brokerage or appraisal firm member of Columbus REALTORS®
- Provide minimum 15 hours of weekly duties
- Willing to compensate the intern
- Provide objective feedback to college and Columbus REALTORS®
- Provide direct supervision to the intern
- Provide Columbus REALTORS® Student Membership to intern

### **Program Objectives**

- Student and brokerage benefit by having intern to learn and complete viable duties.
- Can provide academic credit
- Real Estate industry introduces opportunities to potential future employees
- Intern is introduced to potential future employment opportunities